

13th November 2014		ITEM: 11
Health and Wellbeing Board		
Market Position Statement		
Wards and communities affected: All	Key Decision: Non-key	
Report of: Sarah Turner – Older People and Dementia Commissioner		
Accountable Head of Service: N/A		
Accountable Director: Roger Harris – Director of Adults, Health and Commissioning		
This report is Public		

Executive Summary

It is a requirement that Adult Social Care publishes a Market Position Statement (MPS). This document sets out how we see the social care market developing over the coming years.

The document sets out current and predicted need; the strategic context we are operating in; what we spend and changing trends and implications for providers.

We will use this document as a basis of discussion with current and potential providers to ensure that the market changes to meet our vision of where we want to be.

1. Recommendation(s)

1.1 For the Board to approve the contents of the Market Position Statement prior to consultation.

2. Introduction and Background

2.1 It is a requirement that Adult Social Care produces and publishes a Market Position Statement (MPS).

2.2 The MPS describes the current and potential future demand and supply for adult social care services and outlines the model of care the Council wishes to secure for the population in the future.

- 2.3 It also details what in the market needs to be encouraged and what does not. This includes size and shape of the market, funding and resources and what needs to change and how the Council will purchase in the future.
- 2.4 Equally, the MPS should make current and potential providers think about their future plans and investment e.g. what service they may want to set up, whether they should they disinvest in a certain model etc.
- 2.5 The MPS also ensures that providers are aware of major changes such as the introduction of the Care Act and the Better Care Fund. It details how these changes will impact on providers.

3. Issues, Options and Analysis of Options

- 3.1 Due to tight timeframes, the Board are asked to approve the content (not design) of the MPS. The document will go to the design team before public consultation so that it consistent with other Council published documents.

4. Reasons for Recommendation

- 4.1 It is a requirement that Adult Social Care produces and publishes a Market Position Statement and that the Board has oversight of this document prior to public consultation.

5. Consultation (including Overview and Scrutiny, if applicable)

- 5.1 If approval is gained from the Board, a 12 week consultation will be undertaken. A full communications plan is in development (and available to view by contacting the author) but will include an engagement event with providers and digital engagement.

6. Impact on corporate policies, priorities, performance and community impact

- 6.1 This should have a positive impact on the corporate priority 'Improve health and well-being' by creating a diverse market offer and ensuring choice and control for service users.

7. Implications

7.1 Financial

Implications verified by: **Michael Jones**
Management Accountant

There are no financial implications.

7.2 Legal

Implications verified by: **Roger Harris**
Director of Adults, Health and Commissioning.

There are no legal implications in this document. Each procurement decision going forward will be subject to separate procurement and legal advice.

7.3 Diversity and Equality

Implications verified by: **Teresa Evans**
Equalities and Cohesion Officer

There are no adverse diversity and equality implications contained in this report, however any future actions taken could potentially impact on the local community/providers including the voluntary and community sector. Any significant change in provision requires a separate Communities and Equality Impact Assessment prior to implementation to assess the impact of decisions on protected characteristics and the local community.

7.4 Other implications (where significant) – i.e. Staff, Health, Sustainability, Crime and Disorder)

None

8. Background papers used in preparing the report (including their location on the Council's website or identification whether any are exempt or protected by copyright):

- None

9. Appendices to the report

- Market Position Statement:
Adult Social Care in partnership with Health and Housing 2015 - 2018

Report Author:

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Older People and Dementia Commissioner

Adult Social Care – Commissioning Department